Interpretive Reading: 「気になる隣のプレゼント情報」

Go to this website: http://bit.ly/16Zk0u5 and answer the following questions about the Japanese infographic in English.

What is the topic of this infographic? ________________________________________________________________

Find the following text in the infographic, and use context clues to help you guess what it means in English:
バレンタインでイー ___________________ ホワイトデー ______________________
女性 ___________________ 男性 ___________________ 円 _________
菓子 ___________________ アクセサリー ________________________

What experience have “25% of women” had? (There are two possible answers): ____________
________________________________________________________________________________________________

Who spends more for this event – men or women? ____________________________________________
________________________________________________________________________________________________

Why is the infographic divided into two sections down the middle? _____________________________
________________________________________________________________________________________________

What is this section of the infographic describing? _____________________________________________
__________________________________________________________________________________________
__________________________________________________________________________________________

Have you ever heard of “White Day” before? Check out this article: http://bit.ly/1DKWhea and answer the following questions:

When is White Day? _____________________________

Describe what happens on White Day: _____________________________
________________________________________________________________________________________________
________________________________________________________________________________________________
________________________________________________________________________________________________