Interpretive Reading: 「気になる隣のプレゼント情報」

Go to this website: http://bit.ly/16Zk0u5 and answer the following questions about the Japanese infographic in English.

According to the title, what aspect of Valentine’s Day is being discussed in this infographic?

______________________________________________________________________________

Find the following text in the infographic, and use context clues to help you guess what it means in English:

女性 ___________________ 男性 ___________________ 円 ______________
菓子 ___________________ 食事 ___________________ お酒 ______________

Use context clues from the infographic to match up the following words to their meanings:

1) 本命 (ほんめい) a) budget; estimate
2) 義理 (ぎり) b) wants to give
3) 期待 (きたい) c) duty; obligation
4) 予算 (よさん) d) wants (a thing)
5) あげたい e) expectation
6) 欲しい (ほしい) f) beloved; favorite

What is this section of the infographic describing?

______________________________________________________________________________

Who spends more for these holidays – men or women? ________________________________

Why have only 25% of Japanese men given a gift to women on Valentine’s Day before?

______________________________________________________________________________
What is this section of the infographic describing?

Use context clues from the infographic to match up each percentage to the correct figure:

1) 13%    a) men who say they don’t want/need a gift
2) 17%    b) people who say Valentine’s Day/White Day is a hassle
3) 25%    c) women who have confessed their love on Valentine’s Day
4) 31%    d) women who want “brand name” candy on Valentine’s Day
5) 43%    e) importance of taste when men buy candy for their sweetheart
6) 65%    f) importance of price when women buy “obligation candy”